RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

(1)	Date	of	request:	: 10/26/	12
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- (2) Name of candidate: Holly Hughes
- (3) Office for which candidate is running: US House- District 91
- (4) Political party: Republican
- (5) Name of person using time if other than candidate: n/a
- (6) Request made by candidate: Yes: x No: (Check one)
- (7) Request made on behalf of candidate by: Kristin Keller (Marketing Resource Group)
- (8) Request made: <u>In writing: x In person:</u> <u>By phone:</u> (Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** <u>Granted:</u> x <u>Not granted:</u> (Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)

(10) Were any payments received? Yes: x No: (Check one. If "yes", state amount in space below):

GROSS: \$3650.00 NET: \$3102.50

WXMI 10/26/12

STATION DATE Stephanie Scott, Local Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicabl	e box) RAL CANDIDA	ATE	X STATE/LOCAL CANDIDATE									
To Ava Windov	all Themselve w, Federal Ca	s of The Lo ndidates Mi	west Unit Cha ust Sign The C	rge During a ertification (Political In Page 3							
WXMI-TV	d Location:			Date: 10/2	23/12							
I, Kristin Ke	ller		-		<u> </u>							
being/on behalf	the ing/on behalf of: HOLLY HUGHES a legally qualified candidate of the REPUBLICAN political											
•												
	eld on:est station time as		11/6/12	and the second s								
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks							
:30	VARIOUS	VARIOUS	CANDIDATE	VARIOUS	1							
Total Charges: \$3650.00 Gross												

For programming that, in whole national importance," list the ma	or in part, "communicates a message relatters below:	ating to any political matter of
:		
		•
	,	
I represent that the payment for	the above described broadcast time has t	been furnished by:
Friends of Holly Hughes 8801 I	_ehman, Montague MI 49437 231-760-66	544
and you are authorized to annous represent that this person or encommittee/organization of the le	nce the time as paid for by such person o tity is either a legally qualified candidate gally qualified candidate.	er entity. or an authorized
The name of the treasurer of the	candidate's authorized committee is:	
Heather Hughes		
and discount, promotional and o	its political advertising policies, including the sales practices (not applicable to fed By Candidate or Authoriz	leral candidates).
10/23/12	Kart Holle	:
Date	Signature	
To Be S	igned By Station Represe	entative
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Accepted	Accepted in Part	· · · · · · · · · · · · · · · · · · ·
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Signature	Printed Name	Title

WXMI-TV

ORDER



Flight Dates 10/27/12-10/29/12

Order Sep

00:15:00

Product

Estimate #

12-FHH-901

Contract / Revision

402366 /

Agency Com

Alt Order # Billing Type

Original Date / Revision

15%

Order Type

Cash

10/26/12

Marketing Resource Group

10/26/12

GENERAL EOM/EOC

Billing Contact

Advertiser Friends of Holly Huges/R/Sta 225 S Washington Square

Lansing, MI 48933

Billing Cycle

Billing Calendar BROADCAST

Demographic Rev Codes

A25-54

CAND

Buying Contact

Agency

Product Codes PL4

AGY

02

POL

225 S Washington Square Lansing, MI 48933

Sales Office L-GR

Sales Region Local

Agency Ref

Priority

Advertiser Ref

Primary Account Executive Local Political WXMI

Account Executive

Order%

Start Date

End Date

Local Political WXMI

100%

Order Share 100% Market Value 3650

Competing Station	% of Order	Amount
2WOOD	%	0
3WZZM	%	0
4WWMT	%	0
5WOTV	%	0
6WXSP	%	0
7WZPX	%	. 0
8CABL	%	0
9UNKW	%	0

Billing Plan **Order Totals** # Spots Net Amount Gross Amoun Rating Start Date End Date Net Amount Gross Amount Month # of Spots 1 \$340.00 \$400.00 0.00 10/01/12 10/28/12 \$340.00 \$400.00 October 2012 \$2,762.50 \$3,250.00 6 0.00 10/29/12 10/29/12 November 2012 6 \$2,762.50 \$3,250.00 0.00 \$3,102.50 \$3,650.00 Totals

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Totals

\$3,650.00



FOXE

Contract / Revision

402366

Flight Dates 10/27/12-10/29/12

Hiatus Dates

Original Date / Revision 10/26/12/ 10/26/12

Order Sep

00:15:00

Advertiser Friends of Holly Huges/R/S Product

Estimate # 12-FHH-901

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	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				'		,
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			Late News (not	10p start)	(11:00 PM-1	2:30 XM)						
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
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			Fox News Sund	ay								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	10/22/12	10/28/12	S	1	\$400.00	0.00						



ADVERTISING ORDER

Agency / Billing Address
Marketing Resource Group, Inc.
225 S. Washington Square
Lansing, MI 48933
Ph: (517) 372-4400
Fx: (517) 372-4045

Media Buyer Contact Information Kristin M. Keller Ph: (313) 792-2511 kellermediaconsulting@gmail.com

Advertiser: Friends of Holly Hughes Job Number: 12-FHH-901 Flight Dates: 10/27/12-10/29/12 S.

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The news 11p-12:30A

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The News 11p-12:30A

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..... NET TOTAL COST \$ 3,302,50